

**2014 HEALTH CARE SYMPOSIUM**  
**An Era of Expansion: Transforming Community Health**  
**AGENDA and SESSION TOPICS at a Glance**

**Hosted By:**



**Friday, March 7, 2014**  
**Hyatt Regency Orange County**  
**11999 Harbor Blvd. Garden Grove, California, 92840**

**7:45 a.m. | Registration Opens**

**8:00 a.m. – 8:30 a.m. | Breakfast with Exhibitors**

**8:30 a.m. – 10:00 a.m. | Plenary Session**

**Keynote:**

**Dr. America Bracho, MPH**

Dr. America Bracho, MD, is the Executive Director of Latino Health Access, a center for health promotion and disease prevention located in Santa Ana, California. Latino Health Access facilitates mechanisms of empowerment for the Latino community and uses participatory approaches to community health education. The programs train community health workers as leaders of wellness and change. Dr. Bracho worked as a physician in her native Venezuela for several years, after which she came to the U.S. to obtain a Master's Degree in Public Health at the University of Michigan. Her Public Health specialty is Health Education and Health Behavior.

**10:00 a.m. – 10:30 a.m. | Break with Exhibitors**

**10:30 a.m. - 12:00 noon | Session 1 Workshops**

- Best Practices for Integrating and Improving HIV Care for Women and At-Risk Patients\*
- Increasing Access to Care: New Strategies and Innovative Approaches to Outreach and Enrollment
- Partnerships to Reduce Prescription Drug Abuse and Manage Pain in our Communities\*
- Building Health Homes and Healthy Neighborhoods: Addressing Social Determinants of Health and Whole-Person Care
- Increasing Access to Care: The Trials and Tribulations of Opening a New Clinic Site

**12 Noon – 1:30 p.m. | Lunch**

**1:30 p.m. – 3:00 p.m. | Session 2 Workshops**

- Building Your Workforce: Survival Tips to Recruit and Retain Staff
- Integrating Clinical Pharmacy Services to Achieve the Triple Aim: Lessons Learned from a CMS Innovation Award\*
- Ready or Not: Capturing and Improving Clinical Documentation for ICD-10\*
- Room Ready? Patient Ready? Data Ready?: Implementing the Proactive Office Encounter (POE) Model\*
- Keep Calm and Don't Carry On: Strategies to Reduce Workplace Violence and Manage Difficult Patients

**3:00 p.m. – 3:30 p.m. | Break with Exhibitors**

**3:30 p.m. – 5:00 p.m. | Session 3 Workshops**

- Integrating Substance Use Screening in Primary Care: Screening, Brief Intervention, Referral and Treatment (SBIRT) Model\*
- Managing High Risk, High Utilization and High Cost Patients: Lessons Learned from Project 25
- Evidence-Based Diabetes Prevention: Community Linkages and Partnerships to Prevent Diabetes\*
- FQHC Payment Reform and Practice Redesign Opportunities
- Innovative Workforce Models in Health Care: Career Ladders and Expanded Roles for Medical Assistants in Team-Based Primary Care

**5:00 p.m. | Adjourn for the Day**

*\* Seeking Continuing Education Units for this session.*