

## Board of Directors

Friday, July 13, 2018

12:45 – 1:45p

Leslie McGowan, Chair

## Agenda

ORDER OF BUSINESS	RELEVANT ATTACHMENTS	REPORTING	ACTION A = Approval D = Discussion I = Information
I. Call to Order		Leslie McGowan, Chair	A
II. Approval of Agenda		Leslie McGowan	A
III. Consent Calendar • Approval of Minutes	• Minutes from April 2018	Leslie McGowan	A
IV. Financial Report	• Financial statements ending May 31, 2018	Sandy Birkman	A
V. Approval of Legislative Committee Action Items (motions)		Beth Malinowski	A
VI. Political endorsements	<ul style="list-style-type: none"> <li>• <i>Memo</i>: Recommendation to Endorse in the CA Gubernatorial Election</li> <li>• <i>Memo</i>: Modification to Endorsement Process</li> <li>• <i>Memo</i>: Incumbents for Endorsement</li> <li>• <i>Memo</i>: Timeline Update</li> </ul>	Victor Christy	A
VII. Fundraising	• <i>Memo</i> : Fundraising Update	Andie Patterson and Victor Christy	I
VIII. Public Affairs Peer Network Update	• <i>Memo</i> : PAPN Update	Victor Christy	I
IX. Adjourn		Leslie McGowan	A



ADVANCING THE MISSION OF COMMUNITY HEALTH CENTERS

## BOARD OF DIRECTORS MEETING

April 27, 2018

### Meeting Minutes

**Board Members:** Leslie McGowan (Chair), Carmela Castellano-Garcia, Naomi Fuchs, Lisa Maas, Scott McFarland, Steve Schilling, Richard Veloz

**Members Absent:** Reymundo Espinoza, Corinne Sanchez

**Guests:** Isabel Becerra, Deb Lerner, Deb Farmer, Ralph Silber, Paula Zandi, Christine Noguera, Mary Szecsey, Gary Rotto, Robin Afrime, Carl Coan, Rev. Raphael Irving

**Staff:** Andie Patterson, Robert Beaudry, Heather Barclay, Sandy Birkman, Jodi Samuels, Lucy Moreno, Jana Castillo, Victor Christy, Liz Oseguera, Meaghan McCamman, Emili LaBass, Mike Witte, Michael Helmick, Cindy Keltne

### 1. Call to Order

Board Chair Leslie McGowan called the meeting to order at 12:45p

### 2. Approval of Agenda

#### **Motion**

A motion was made and seconded to approve the agenda as presented. (Maas/Fuchs). **The motion carried.**

### 3. Consent Calendar

#### **Motion**

A motion was made and seconded to approve the Consent Calendar as presented. (Veloz/Fuchs). **The motion carried.**

#### **4. Financial Report**

There was a brief report, noting that as of Feb. 28, 2018, there is some cash on hand and a few prepaid expenses.

##### **Motion**

A motion was made and seconded to approve the financial report as presented. (Maas/Castellano-Garcia). **The motion carried.**

The donations received line item only includes funds received, not pledged.

Sandy Birkman, Director of Finance and Operations, presented the budget.

##### **Motion**

A motion was made and seconded to approve the FY 2018-19 budget as presented. (Fuchs/Castellano-Garcia). **The motion carried.**

It was noted that the CPCA dues increase helped to support the c4.

#### **5. Conflict of Interest**

Andie Patterson, Director of Government Affairs, presented this as a procedural item to ensure we have the necessary policies and procedures in place, and following form Advocates should have conflict of interest forms on file for all Board members. The form may need to include a provision about “disinterested persons” and staff will follow up with legal counsel about that potential addition.

##### **Motion**

A motion was made and seconded to approve the Conflict of Interest form as presented. (Veloz/McCarthy). **The motion carried.**

#### **6. Approval of Legislative Committee Action Items (motions)**

##### **Motion**

A motion was made and seconded to direct CPCA staff to use the 2018 policy priorities to guide budget advocacy. Staff are advised to prioritize 340B and Medi-Cal coverage expansion, while also being supportive of other budget proposals that are in keeping with our core priorities. (Castellano-Garcia/McFarland). **The motion carried.**

##### **Motion**

A motion was made and seconded to move from WATCH to SUPPORT on AB896 (Garcia, Eduardo) Public Health: graduate medical education. (Fuchs/Veloz). **The motion carried.**

### **Motion**

A motion was made and seconded to move from WATCH to SUPPORT on AB1975 (Gipson) Emergency medical services: behavioral health facilities and sobering centers. (McFarland/Veloz). **The motion carried.**

### **Motion**

A motion was made and seconded to move from WATCH to SUPPORT on AB 2850 (Rubio) Nurse assistant training programs: online and distance learning (Veloz/Castellano-Garcia). **The motion carried.**

### **Motion**

A motion was made and seconded to approve all recommended bill positions from staff on both new bills of interest and changes to current bills as presented on April 26, 2018. (McF **The motion carried.**

## **7. Political Endorsement Process**

Victor Christy, Asst. Director of Legislative Affairs presented this item, stating that the safe approach is to endorse after the primary, then invite the remaining two (2) candidates to complete the questionnaire and interview process. The motion was previously approved to create a subgroup to look at the criteria for candidate endorsements. No endorsements have been shared to date and all will be held until the subgroup works through their process. The Advocacy Committee is diving into endorsements more deeply and interested members are welcome to join the subgroup. It was noted that due to a special election, the two (2) candidates will be incumbents, but per Victor they would be endorsed based on their past careers, but they will not be considered due to the special election.

There was discussion about looking at primaries for open seats. Members support waiting until the general election in November to endorse as there are some complex elections with multiple candidates in some areas of the state. One item to consider for the questionnaire/interview is whether the candidate supports Medi-cal expansion or not.

### **Motion**

A motion was made and seconded to approve the revision to the endorsement timeline (Castellano-Garcia/Mass). **The motion carried.**

## **8. Fundraising**

Andie Patterson and Victor Christy co-presented this item and noted the related memo in the Board packet. To date, \$16k has been raised in non-c3 monies, for a total balance of \$23k with \$7k pledged. The goal was \$30k this year. Another goal is to have 1,000 names on the list of supporters no matter what amount of donation was received. Andie and Victor could use members' assistance with clinic CEO outreach and Andie has a packet of information if anyone is willing to make calls (especially if there are members they have a good relationship with) – just let staff know in advance who you'll call to avoid overlap and for tracking purposes. We aren't planning to host any events right now due to lack of funds, but that is a future goal. Carmela noted that Andie and Victor alone met the goal. Andie will also provide members with a "guardrails" document, outlining what activities are permissible, where. Members were also reminded that donations can be received by PayPal through the Advocates website.

**9. Public Affairs Peer Network Update**

Victor Christy presented this item and noted the workgroup meets the 4<sup>th</sup> Tuesday of the month and Ana Villagrosa is the Chair. Interested members are welcome to join. AltaMed participated in the last meeting and provided a voter engagement update. Clinic staff are also encouraged to participate.

**10. Communications Update**

Andrea Chavez, Sr. Coordinator of Public Affairs, provided an update and noted a related memo in the Board packet, which is the same update provided at the Legislative Committee meeting, detailing Advocates' communication channels. Both Advocates and CPCA now have a weekly newsletter.

**11. Adjourn**

Chair Leslie McGowan entertained a motion to adjourn at 1:35p.

**Motion**

A motion was made and seconded to adjourn. (McGowan/McFarland). **The motion carried.**

**CaliforniaHealth Plus Advocates**  
**Profit & Loss Budget vs. Actual**  
**April through May 2018**

	<u>Apr - May 18</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>	
<b>Income</b>					
4600.00 · Grants	0.00	50,000.00	-50,000.00	0.0%	CPCA has not paid \$300K
4700.00 · Donations	1,150.00	4,166.68	-3,016.68	27.6%	Non c3
4800.00 · Membership Dues Donations	359,287.04	117,745.30	241,541.74	305.14%	
<b>Total Income</b>	<b>360,437.04</b>	<b>171,911.98</b>	<b>188,525.06</b>	<b>209.66%</b>	
<b>Expense</b>					
6100.00 · Salaries	51,582.22	50,155.50	1,426.72	102.85%	
6300.00 · Employee Benefits	9,554.62	13,040.34	-3,485.72	73.27%	
6500.00 · Occupancy	4,270.02	6,367.50	-2,097.48	67.06%	
6510.10 · Communications	573.07	368.30	204.77	155.6%	
6520.10 · Postage & Delivery	0.00	25.00	-25.00	0.0%	
6530.10 · Supplies	839.65	377.50	462.15	222.42%	
6540.10 · Printing	2,880.67	458.30	2,422.37	628.56%	Day at the Capitol
6552.10 · Equipment Lease/Maintenance	464.75	166.60	298.15	278.96%	
6554.10 · Equipment/Furniture Purchase	0.00	141.60	-141.60	0.0%	
6560.10 · Insurance	523.63	308.34	215.29	169.82%	
6565.10 · Dues & Licenses	4,250.00	934.18	3,315.82	454.94%	CQ Roll Call
6570.10 · Subscriptions/Publications	9,571.65	2,750.00	6,821.65	348.06%	Politico service
6580.10 · Marketing and Outreach	74,920.46	20,833.34	54,087.12	359.62%	Day at the Capitol
6590.10 · Miscellaneous Expense	0.00	4,166.60	-4,166.60	0.0%	
7010.10 · Audit/Accounting	18.06	500.00	-481.94	3.61%	
7020.10 · Legal Services	62.50	1,666.68	-1,604.18	3.75%	
7110.10 · Board of Directors	0.00	833.30	-833.30	0.0%	
	90.00	333.34	-243.34	27.0%	
7275.10 · Staff Development	0.00	833.30	-833.30	0.0%	
7300.00 · Meetings & Training	2,598.16	2,833.20	-235.04	91.7%	
7500.00 · Consultants	64,982.91	64,818.60	164.31	100.25%	
<b>Total Expense</b>	<b>227,182.37</b>	<b>171,911.52</b>	<b>55,270.85</b>	<b>132.15%</b>	
<b>Net Income</b>	<b>133,254.67</b>	<b>0.46</b>	<b>133,254.21</b>	<b>28,968,406.52%</b>	

## CaliforniaHealth Plus Advocates

**Balance Sheet**

As of May 31, 2018

	May 31, 18
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
1000.00 · Cash	
1012.00 · First Citizens - checking	68,357.36
<b>Total 1000.00 · Cash</b>	<b>68,357.36</b>
<b>Total Checking/Savings</b>	<b>68,357.36</b>
Accounts Receivable	
1320.00 · Due from CPCA	102,401.47
<b>Total Accounts Receivable</b>	<b>102,401.47</b>
<b>Total Current Assets</b>	<b>170,758.83</b>
<b>TOTAL ASSETS</b>	<b>170,758.83</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
3900 · Retained Earnings	37,504.16
Net Income	133,254.67
<b>Total Equity</b>	<b>170,758.83</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>170,758.83</b>

Date: July 2, 2018  
To: CaliforniaHealth+ Advocates Board of Directors  
From: Victor Christy, Assistant Director of Legislative Affairs  
Re: Recommendation to Endorse in the California Gubernatorial Election

**MEMORANDUM**

In October of 2017, the CaliforniaHealth+ Advocates Board voted to begin the endorsement process in State Assembly and State Senate electoral races. In addition, we had a conversation among the members on whether or not to also endorse in any Statewide Constitutional race such as Governor, Lieutenant Governor and Attorney General among others. It was determined that the cons outweighed the pros in endorsing in any Constitutional Race and a decision was made to solely focus on Legislative races.

The upside of endorsing in a statewide race was a desire to elevate the brand name of CaliforniaHealth+ Advocates to a statewide level and have an early ally in any of the Constitutional seats.

However, the downsides were judged to be more significant. The downside in endorsing in a statewide race was a risk of choosing a losing candidate and not having the political capital necessary to make amends with the ultimate victor in the race.

In addition, statewide races with multiple credible candidates are more difficult to assess and bring with them an increased risk of offending other office holders and constituencies. Now that the primary election has passed, however, the outcome of the governor's race has given us reason to consider making an exception to our ban on statewide endorsements. We suggest that the Advocacy Committee consider revising this policy in the case of this one office only for these reasons:

- Gavin Newsom is the overwhelming favorite to win the general
- The health care positions and records of Gavin Newsom and John Cox are very different and present a clear choice
- The Governor's office has a massive impact on issues of concern to health centers
- A pre-election endorsement would potentially improve our relationship with the next administration

This is the only statewide contest in which we are recommending a change of policy because we believe the factors listed above apply uniquely to the race for Governor

After reviewing this idea with the CaliforniaHealth+ Advocates lobbying team and consultants, Capitol Connection and Burt Margolin, it was recommended that we proceed with endorsing in the Governor's race. Advocacy Committee approved.

Date: July 2, 2018

To: Advocacy Committee

From: Victor Christy, Assistant Director of Legislative Affairs

Re: Modification to Endorsement Process

**MEMORANDUM**

During the April Advocacy Committee meeting, Advocates staff presented a proposal to endorse a group of incumbent legislators for consideration to the Board. Members of the Advocacy Committee had expressed a concern that the proposed list included too many legislators for endorsement, and that instead should include a smaller number to make more of an impact. It was suggested and ultimately voted upon, that a workgroup be created to identify specific criteria and a scoring rubric for staff to use in identifying a second round of potential endorsements. Advocacy Committee members who asked to be included were Chair Marie Torres, Cathy Frey, Anthony White and Tim Fraser.

The Advocacy workgroup then met on a subsequent date and brainstormed which criteria would be most relevant to the endorsement process.

The workgroup of the Advocacy Committee requested that staff test the use of the following criteria when vetting incumbent legislators for potential endorsement.

Originally proposed criteria:

1. Legislative Scorecard – 50% weight given towards overall total
2. Has Incumbent Legislator been helpful to a health center – 20% weight given towards overall total
3. Has the Incumbent Legislator made public comments in support of health centers – 15% weight given towards overall total
4. Has Incumbent Legislator visited a health center – 15% weight given towards overall total
5. Bonus points were given to those legislators who authored our bills, served on either the Health or Budget Subcommittee on Health and based on a review of their public comments regarding the ACA.

Date: July 3, 2018

To: Board of Directors

From: Victor Christy, Assistant Director of Legislative Affairs

Re: Incumbents for Endorsement

**MEMORANDUM**

After review of the results and the proposed additional criteria, the Endorsement Workgroup approved the list of legislators below and recommended to the Advocacy Committee that CaliforniaHealth+ Advocates support endorsing their re-election. The Advocacy Committee approved to send the proposed endorsements to the Board of Directors.

**Assembly Members:**

1. Acosta (R)
2. Aguiar-Curry (D)
3. Arambula (D)
4. Berman (D)
5. Bloom (D)
6. Bonta (D)
7. Carrillo (D)
8. Cervantes (D)
9. Chiu (D)
10. Dahle (R)
11. Eggman (D)
12. Frazier (D)
13. Garcia, Eduardo (D)
14. Gipson (D)
15. Gloria (D)
16. Gonzalez Fletcher (D)
17. Gray (D)
18. Holden (D)
19. Irwin (D)
20. Levine (D)
21. Limon (D)
22. Low (D)
23. Maienschein (R)
24. Mathis (R)

25. Mayes (R)
26. Mullin (D)
27. Muratsuchi (D)
28. Nazarian (D)
29. Quirk (D)
30. Quirk Silva (D)
31. Rendon (D)
32. Reyes (D)
33. Rodriguez (D)
34. Rubio (D)
35. Salas (D)
36. Santiago (D)
37. Ting (D)
38. Weber (D)
39. Wood (D)

**Senators:**

1. Allen (D)
2. Hertzberg (D)
3. Hueso (D)
4. Leyva (D)
5. McGuire (D)
6. Mitchell (D)
7. Nguyen (R)
8. Pan (D)

**Recommended Action:**

*CaliforniaHealth+ Advocates staff, the Advocacy Committee and Endorsement Workgroup would like the approval of the Advocates Board of Directors to move forward with the endorsement of the 39 Assembly members and 8 Senators listed above.*

**Resources**

- [CaliforniaHealth+ Advocates Incumbent Worksheets](#)

Date: July 13, 2018

To: CaliforniaHealth+ Advocates Board of Directors

From: Victor Christy, Assistant Director of Legislative Affairs

Re: Timeline Update

MEMORANDUM

Advocates staff, with the approval of Advocate's Board Chair, Leslie McGowan and Advocacy Committee Chair, Dr. Marie Torres, modified the endorsement timeline, which includes engaging in the California Gubernatorial Election.

- **January 19 – Advocates Board Meeting**
  - C4 Board Meets to approve of Endorsement Process that Advocacy Committee Approved in December
- **February 7th – Questionnaires Sent out to Incumbents**
  - Questionnaires sent to Incumbent Legislators
- **March 7<sup>th</sup> – Advocacy Committee Meets to Approve of Initial List of Incumbents to Endorse**
  - Approval of Incumbents who Completed Questionnaires
  - Approval of Incumbent Health Center Champions and Legislative Leadership
- **March 8<sup>th</sup> - Conference call to Approve Initial List of Incumbents**
  - Approval of Incumbents who Completed Questionnaires
  - Approval of Incumbent Health Center Champions and Legislative Leadership
- **March 9 – Filing Deadline**
  - All candidates for Assembly and Senate must file for June 2018 Primary
- **March 23<sup>rd</sup> – Revised Timeline Approval**
  - Advocacy Chair, Dr. Marie Torres and Advocates Board Chair Approve of Revised Timeline to reflect endorsement engagement with top two candidates going into General Election
- **April 19<sup>th</sup> – Advocacy Committee Meets to review remaining legislators for endorsement**
  - Advocacy Committee made a recommendation to postpone endorsing the proposed incumbent legislators and instead create a subgroup that would identify specific criteria used to endorse incumbents before a final decision is made by the Advocates Board.

- This includes revisiting endorsements made March 8<sup>th</sup>, since no notice was made to original approved list
- **April 27<sup>th</sup> – Advocates Board Meeting**
  - Review of Revised Timeline
    - Motion Summary: A motion was made and seconded by the Advocacy Committee to create a subgroup comprised of Tim Fraser, Cathy Frey, Anthony White and Marie Torres to identify specific criteria on endorsements before final decisions are made. **The motion carried. (T. Fraser, D. Stover)**
- **May 3<sup>rd</sup> – Advocates Committee Subgroup to meet to provide Specific Endorsement Criteria**
- **June 5<sup>th</sup> – California Primary Election**
- **June 11<sup>th</sup> – Questionnaires Sent to Top Two Candidate who have qualified for the General Election**
- **June 28<sup>th</sup> - Advocacy Committee Subgroup to meet to approve of revised list of incumbent legislators to endorse**
- **July 2<sup>nd</sup> – Advocacy Committee Meets to Approve of subgroup’s recommendation of Incumbents to Endorse and to vote on recommendation to endorse in the California Gubernatorial General Election**
- **July 9<sup>th</sup> – Questionnaires Returned to Advocates from Candidates in open races who would like to be considered for an endorsement**
- **July 13<sup>th</sup> – Advocates Board Meeting**
  - Approval of Incumbents Legislators for endorsement
  - Vote to consider endorsement for California Gubernatorial Race
- **Month of July and August**
  - In person interviews to be held for those candidates who have completed and returned a questionnaire and would like to be considered for an endorsement in the General Election
  - In-person interviews to be held in Sacramento, Los Angeles, San Diego, Central California
    - Advocates staff will coordinate with consortia on which days’ work best for in-person interviews and determine an appropriate non-c3 location for the interviews.
- **Last week of August- Advocates Board Meeting Conference Call to Approve of Endorsed Candidates in Open Races**
  - C4 Board Meets to review top two candidates and decide if to endorse or not
  - After decisions have been made, Advocates staff will first inform individual health center and consortia in each district of decision then will submit a letter to endorsed candidate

## Update on Open Legislative Races

- Open Races in the November General Election
  1. AD 15 – Richmond – Buffy Wicks/Jovanka Beckles
  2. AD 30 – Salinas – Robert Rivas/Neil Kitchens
  3. AD 40 – Rancho Cucamonga – James Ramos/Henry Nickel
  4. AD 72 – Huntington Beach – Josh Lowenthal/Tyler Diep
  5. AD 76 – Oceanside – Tasha Horvath/Elizabeth Warren
  6. SD 8 – Modesto – Andreas Borgeas/Paulina Miranda
  7. SD 12 – Salinas/Ceres – Anna Caballero/Rob Poythress
  8. SD 16 – Bakersfield – Shannon Grove/Ruth Musser Lopez
  9. SD 22 – West Covina – Mike Eng/Susan Rubio
  10. SD 24 – Los Angeles – Maria Elena Durazo/Peter Choi
  11. SD 32 – Artesia – Bob Archuleta/Rita Topalian
  12. SD 38 – Alpine/San Diego – Brian Jones/Jeff Griffith
  
- Results of Special Elections
  1. AD 39 – Pacoima – Special General Election – June 5
    - Luz Maria Rivas – Democrat
  2. AD 45 – Encino – Special General Election – June 5
    - Jesse Gabriel – Democrat
  3. AD 54 – Los Angeles – Special General Election – April 3
    - Sydney Kamlager-Dove – Democrat

Date: June 27, 2018  
To: Board of Directors  
From: Andie Patterson, Director of Government Affairs  
Re: Fundraising Update

**MEMORANDUM**

**I. Amount Raised**

As of May 31<sup>st</sup> Advocates Staff have raised \$17,100 in non C4 monies with outstanding commitments of \$5,250 for a total of \$22,350.

The funds raised have gone and continue to go to covering the expenses of Advocates staff to engage in research and outreach on non C3 projects. This work to date has cost approximately \$13,573.

**II. Process for Fundraising**

Staff have commenced following up with those individuals who have committed but have not provided the money to the C4.

Per the discussion and request from the Board in January and April, Advocates staff have provided the list of health center CEO's who have not contributed to the Board in the hope that a meaningful dialogue can occur among colleagues and encourage participation and contribution to the Endorsement efforts of Advocates. The next step is to assign which Board members are willing to reach out and help with securing additional contributions and supporters for the c4.

Since April we have not had a board member assign themselves to more than 1 CEO on the list shared in January and April.

**III. Gratitude**

Staff have worked on finding ways of acknowledging and thanking our donors. Thank you letters and a Starbucks gift card were sent to all of the original donors in June. All resources towards gratitude require resources from the donations received so we limited the thank you gift to a small amount. We will continue and are open to new ways of showing our gratitude to those who are supporting this new important endeavor.

**IV. Question**

- Will Board members help staff reach out to more CEOs to solicit support for the c4?
- Which CEOs are you willing to reach out to?

Date: July 13, 2018  
To: Board of Directors  
From: Victor Christy, Assistant Director of Legislative Affairs  
Re: Public Affairs Peer Network Update

MEMORANDUM

**I. Overview**

The Public Affairs Peer Network (PAPN), which meets once a month, provides a forum for health center and consortia staff who engage in public affairs work (government, community, media, advocacy, etc.) to share best practices and learn from one another.

**II. Work to Date**

The PAPN, chaired by Ana Melgoza from San Ysidro Health met twice during the second quarter of the year, since April's regularly scheduled meeting was cancelled.

May's meeting focused on a Day at the Capitol debrief and an update on the 340b proposal included in the Governor's budget. In addition, Tim Fraser with Health Center Partners of Southern California presented on their voter registration efforts and shared best practices on civic engagement. Finally, a reminder about National Health Center Week and next steps leading up to that was reported to the network.

June's meeting began with a 2018-19 Budget update followed by a presentation from Mario Chavez from St. John's Well Child and Family Center about their voter registration efforts. A discussion was had on National Health Center week with an emphasis on reaching out to local, state and federal elected officials inviting them to attend the various events being held across the state. The meeting ended with a Census 2020 update and discussion.

**III. Next Steps**

The PAPN continues to focus on finding innovative ways to strengthen advocacy and to provide feedback to CaliforniaHealth+ Advocates' staff on how to best support health centers with elected official engagement. In addition, the PAPN will continue to meet the Fourth Tuesday of each month at 2:00 p.m.

If you would like to be included in future PAPN meetings, please contact Victor Christy at [victor@healthplusadvocates.org](mailto:victor@healthplusadvocates.org).

If you would like to be included in future PAPN meetings, please contact our Assistant Director of Legislative Affairs, Victor Christy at [victor@healthplusadvocates.org](mailto:victor@healthplusadvocates.org).