Quarterly Briefings: Local Health Staffers, DO Reps and County Board Aides



Gary Rotto, Director of Health Policy Council of Community Clinics

Goal

- >That local staffers will view the consortia as the central address for receiving impartial information
- >To provide health care training to staff who may not have a background in health care issues
- >To assure support on both sides of the aisle and at all levels of government



Format

- Presentation limited to 15 slides
- ▶ 20 minutes
- Plenty of time for Q&A



Who is Involved in the Presentation?

- Stick to one topic
- Health Policy Director introduces the topic and presenter
- Main Presenter is from the consortia or a clinic



Who actually shows up?

- US Senate
- House of Reps
- State Senate
- State Assembly
- Board of Supervisors



How do you get them there?

Quarterly Briefing for Community Reps / Health Policy Aides

The PPS: One of the ABCs of Clinic Funding



Council of Community Clinics not only advocates for our community clinics and health centers, but we also help implement key policies, share best practices and help keep costs down! March 8, 2012

8:30 a.m. - 10:00 a.m.

Location

Council of Community Clinics 7535 Metropolitan Drive San Diego, CA 92123

Light Breakfast Provided

RSVP

Bea @ BSilvis@ccc-sd.org

Sponsored by: www.ccc-sd.org





Food Keeps Them There

- Keep it light
- Make sure the coffee flows
- Keep it simple
 - For set up and clean up purposes
 - For reporting purposes!



What should we talk about?

- What is a Consortia?
- Overview of the Health System: Primary care vs. Specialty Care vs. Emergency Room care
- The Exchange
- Patient Centered Medical Homes
- Electronic Health Records
- Duals



What have we learned?

- Coffee is essential!
- "No ask" is good; they will ask us
- Build around a group of aides
- Keep it "private"
- Central location

