

Board of Directors

Wednesday, October 3, 2018

12:45 – 1:45p

Leslie McGowan, Chair

Meeting Location: Hyatt Hotel, Capitol View Room (15th Floor)

Agenda

ORDER OF BUSINESS	RELEVANT ATTACHMENTS	REPORTING	ACTION A = Approval D = Discussion I = Information
I. Call to Order		Leslie McGowan, Chair	A
II. Approval of Agenda		Leslie McGowan	A
III. Consent Calendar • Approval of Minutes	• Minutes from August 29, 2018, Board call and July 13, 2018, Board meeting	Leslie McGowan	A
IV. Financial Report	• Financial statements ending May 31, 2018 and August 31, 2018	Sandy Birkman	A
V. Approval of Legislative Committee Action Items (motions)		Beth Malinowski	A
VI. Approval of CPCA Policy Priorities/ Platform (motion)	• <i>Will be a handout</i>	Andie Patterson	A
VII. Political endorsements	• <i>Memo: Advocates Endorsed Incumbents and Candidates for Open Races with analysis</i> • <i>Memo: Endorsement Process Revisions (Action)</i>	Victor Christy	I A
VIII. Fundraising	• <i>Memo: Fundraising Update</i>	Andie Patterson and Victor Christy	D
IX. Public Affairs Peer Network Update	• <i>Memo: PAPN Update</i>	Victor Christy	I
X. Seating of 2019 Board	• <i>Memo: Designation of CaliforniaHealth+ Advocates Board Members for 2019</i> • 2019 Board Member Roster	Leslie McGowan	I
XI. Election of Board Officers	• Proposed Slate for Election	Leslie McGowan	A
XII. Adjourn		Leslie McGowan	A

BOARD OF DIRECTORS CALL

August 29, 2018

Meeting Minutes

Board Members: Leslie McGowan (Chair), Carmela Castellano-Garcia, Corinne Sanchez, Naomi Fuchs, Lisa Maas, Reymundo Espinoza, Steve Schilling

Members Absent: Scott McFarland and Richard Veloz

Guests: None

Staff: Andie Patterson, Victor Christy and Heather Barclay

1. Call to Order

Leslie McGowan, Chair, called the meeting to order at 11:33a.

2. Approval of Agenda

Member Naomi Fuchs requested an addition to the agenda – a check-in on fundraising.

Motion

Motion was made and seconded to approve the agenda as amended. (Sanchez/Castellano-Garcia).

The motion carried.

3. Approval of Minutes

Motion

A motion was made and seconded to approve the July 30, 2018, minutes as presented. (Maas/Fuchs).

The motion carried. Two (2) abstentions were noted.

4. Political Endorsements

Victor Christy, Assistant Director of Legislative Affairs at CPCA, provided a report. All the interviews went well and candidates were happy to have the opportunity to dialogue directly with health center leaders, and the health center members also found great value in getting to know the candidates.

5. Approval of Advocacy Committee Action Items/Motions

Victor relayed the motions put forth from the Advocacy Committee. He noted the Committee went against staff recommendations on a few candidates:

- Assembly District 15 (currently held by Asm. Tony Thurmond)– staff had recommended “no endorsement” but the Committee chose to endorse candidate Buffy Wicks.
- Senate District 22 (currently held by Sen. Ed Hernandez) – staff had recommended “no recommendation” but the Advocacy Committee recommended endorsing Mike Eng.
- Senate District 38 (currently held by Sen. Joel Anderson) - staff had recommended “no endorsement”; however, the Advocacy Committee recommended endorsing Brian Jones.

Advocates staff let the Board know that they recommended no endorsement on Brian Jones because the candidate had views that weren’t aligned with Advocates’ mission. The recommendation from the Advocacy Committee was due to the strong positive feelings on Mr. Jones from the local in-district members.

The other two staff recommendations for no endorsement were because there were two democrats running and it was determined to be more politically appropriate to stay out of the race rather than endorse one of them, when likely either winner would be a supporter for health center issues.

The Board engaged in lengthy discussion about the Jones race and the Advocacy Committee’s recommendation, weighing also the rationale from the staff’s recommendation. There was a discussion about criteria used to vet the candidates and it was made apparent that the criteria developed for the incumbent races was not applied nor appropriate to apply to open races. The Committee reviewed Mr. Jones’ public positions on the ACA and determined while he may have committed in an interview to not harm the ACA his active affiliation with a group determined to undermine the ACA weighted more strongly.

Ultimately, the Board agreed that in the future, clarity is needed around the criteria for endorsements in open races.

It was noted that while the Committee is recommending approval of all 12 candidates, there are three (3) that did not align with staff recommendations.

Motion

A motion was made (McGowan) by the Advocacy Committee to move forward with the following candidate endorsements as listed below:

- 1) Assembly District 15 – Endorse Buffy Wicks
- 2) Assembly District 30 – Endorse Robert Rivas
- 3) Assembly District 39 – Endorse Luz Rivas
- 4) Assembly District 40 – Endorse James Ramos
- 5) Assembly District 54 – Endorse Sydney Kamlager Dove
- 6) Assembly District 72 – Endorse Josh Lowenthal
- 7) Assembly District 76 – Endorse Tasha Boerner Horvath
- 8) Senate District 12 – Endorse Anna Caballero
- 9) Senate District 16 – No Endorsement
- 10) Senate District 22 – Endorse Mike Eng
- 11) Senate District 24 – Endorse Maria Elena Durazo
- 12) Senate District 38 – Endorse Brian Jones

There was no second on the motion, thus the motion did not carry.

Motion

A motion was made and seconded to endorse the candidates in the following Districts: Asm. 30, 39, 40, 54, 72, 76; and Senate 12, 24. (McGowan/Fuchs). **The motion carried.**

Motion

A motion was made and seconded to endorse candidate Buffy Wicks in Asm. District 15 as she met the criteria, and to bring back the criteria issue to the Advocacy Committee. (McGowan/Schilling). **The motion carried.** Two (2) abstentions were noted.

Motion

A motion was made and seconded to offer no endorsement in Senate District 22 based on staff's recommendation. (Fuchs/Maas). **The motion carried.**

Motion

A motion was made and seconded to offer no endorsement in Senate District 38. (Castellano-Garcia/Fuchs). **The motion carried.**

There was a lengthy discussion about why the staff recommended no endorsement but also what the Advocacy Committee was advising the board per their recommendation. The board noted being sensitive to the committee recommendations and also staff. Ultimately it was determined that they wanted to support the Advocacy Committee's approach and voted to agree on their recommendation however did suggest further discussion be had in the advocacy committee to fully think through the pros and cons about endorsing in a two democrat or two republican race.

Motion

A motion was made and seconded to endorse candidate Mike Eng in Senate District 22. (Fuchs/Schilling). **The motion carried.**

Motion

A motion was made and seconded to offer no endorsement in Senate District 16. (McGowan/Fuchs). **The motion carried.**

There was no additional time available to discuss the fundraising item added to the agenda.

6. Adjourn

Board Chair Leslie McGowan adjourned the call at 12:41p.

**CALIFORNIA HEALTH+ ADVOCATES
BOARD OF DIRECTORS MEETING**

July 13, 2018

Meeting Minutes

Board Members (4):	Naomi Fuchs (acting Chair), Scott McFarland, Corinne Sanchez, Carmela Castellano-Garcia
Members Absent (5):	Leslie McGowan (Chair), Reymundo Espinoza, Lisa Maas, Stephen Schilling, Richard Veloz
Guests:	Gary Rotto, Anthony White, Tim Fraser, Rakesh Patel, Rosa Vivian Fernandez
Staff:	Andie Patterson, Victor Christy and Heather Barclay

1. Call to Order

Member Naomi Fuchs called the meeting to order at approx. 1:15p. As quorum was not established, this meeting is “information only”. A Board call will be coordinated for August 2018 to address any items that required action.

2. Approval of Agenda

No approval; quorum not met.

3. Consent Calendar

No approval; quorum not met.

4. Finance Report

Sandy Birkman provided a brief report as “information only”. The financials ending May 31, 2018, will be approved at the October 2018 meeting.

5. Approval of Legislative Committee Action Items

No approval; quorum not met.

6. Political Endorsement

While no action can be taken due to lack of quorum, Assistant Director of Legislative Affairs, Victor Christy, provided an informational update, including a discussion about the modified endorsement process. Members noted that candidates should be endorsed based on their positions, not on projected ability to win their race. It was noted if several members meet the criteria they would all be endorsed. Transparency in the endorsement process is critical – include all candidates in the matrix so that members can see why some will be endorsed while others will not. Members would like the matrix information available for review. A year-in-review at the end of the legislative session was recommended to keep tabs on what candidates did throughout the year.

There was discussion about the role of the Consortia vs. Advocates. It was noted the Consortia have been very supportive (have helped identify meeting space, encouraged health centers to attend, helping with relation building efforts). Dual endorsements were discussed and staff recommended NOT dual-endorsing as it may not add value to *either* candidate. In general, one candidate will be endorsed. It was

recommended to start collecting candidates' policy statements. The key value in providing an endorsement is to build relationships with the candidate(s).

7. Fundraising Update

Andie Patterson and Victor Christy provided an informational report noting that Advocates currently has \$17k in the bank and another \$5k in commitments has not yet been received. The current balance is \$3500. Candidate interviews haven't been conducted yet, so the unreceived funds need to be collected soon. Members were requested to assist staff in contacting members about for their support. Members agreed to help with outreach and staff will follow up with contact information. Personal outreach was urged, rather than email/voicemails. Money cannot go directly to candidates without a PAC. More membership education around the c4 and why a PAC is necessary was suggested, including the possibility of hearing directly from a candidate about the importance of a c4. The fundraising goal for 2018 was \$20k to cover the costs to make endorsements. It was noted that the candidate questionnaire response rate (approx. 75%) is a good talking point for fundraising.

8. Public Affairs Peer Network (PAPN) Update

Members were reminded about this monthly peer network call and urged to participate if interested.

9. Adjourn

The meeting was adjourned at approx. 1:41p via consensus.

CaliforniaHealth Plus Advocates
Profit & Loss Budget vs. Actual
April through May 2018

	<u>Apr - May 18</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>	
Income					
4600.00 · Grants	0.00	50,000.00	-50,000.00	0.0%	CPCA has not paid \$300K
4700.00 · Donations	1,150.00	4,166.68	-3,016.68	27.6%	Non c3
4800.00 · Membership Dues Donations	359,287.04	117,745.30	241,541.74	305.14%	
Total Income	360,437.04	171,911.98	188,525.06	209.66%	
Expense					
6100.00 · Salaries	51,582.22	50,155.50	1,426.72	102.85%	
6300.00 · Employee Benefits	9,554.62	13,040.34	-3,485.72	73.27%	
6500.00 · Occupancy	4,270.02	6,367.50	-2,097.48	67.06%	
6510.10 · Communications	573.07	368.30	204.77	155.6%	
6520.10 · Postage & Delivery	0.00	25.00	-25.00	0.0%	
6530.10 · Supplies	839.65	377.50	462.15	222.42%	
6540.10 · Printing	2,880.67	458.30	2,422.37	628.56%	Day at the Capitol
6552.10 · Equipment Lease/Maintenance	464.75	166.60	298.15	278.96%	
6554.10 · Equipment/Furniture Purchase	0.00	141.60	-141.60	0.0%	
6560.10 · Insurance	523.63	308.34	215.29	169.82%	
6565.10 · Dues & Licenses	4,250.00	934.18	3,315.82	454.94%	CQ Roll Call
6570.10 · Subscriptions/Publications	9,571.65	2,750.00	6,821.65	348.06%	Politico service
6580.10 · Marketing and Outreach	74,920.46	20,833.34	54,087.12	359.62%	Day at the Capitol
6590.10 · Miscellaneous Expense	0.00	4,166.60	-4,166.60	0.0%	
7010.10 · Audit/Accounting	18.06	500.00	-481.94	3.61%	
7020.10 · Legal Services	62.50	1,666.68	-1,604.18	3.75%	
7110.10 · Board of Directors	0.00	833.30	-833.30	0.0%	
	90.00	333.34	-243.34	27.0%	
7275.10 · Staff Development	0.00	833.30	-833.30	0.0%	
7300.00 · Meetings & Training	2,598.16	2,833.20	-235.04	91.7%	
7500.00 · Consultants	64,982.91	64,818.60	164.31	100.25%	
Total Expense	227,182.37	171,911.52	55,270.85	132.15%	
Net Income	133,254.67	0.46	133,254.21	28,968,406.52%	

CaliforniaHealth Plus Advocates

Balance Sheet

As of May 31, 2018

	May 31, 18
ASSETS	
Current Assets	
Checking/Savings	
1000.00 · Cash	
1012.00 · First Citizens - checking	68,357.36
Total 1000.00 · Cash	68,357.36
Total Checking/Savings	68,357.36
Accounts Receivable	
1320.00 · Due from CPCA	102,401.47
Total Accounts Receivable	102,401.47
Total Current Assets	170,758.83
TOTAL ASSETS	170,758.83
LIABILITIES & EQUITY	
Equity	
3900 · Retained Earnings	37,504.16
Net Income	133,254.67
Total Equity	170,758.83
TOTAL LIABILITIES & EQUITY	170,758.83

CaliforniaHealth Plus Advocates
Profit & Loss Budget vs. Actual
April through August 2018

	<u>Apr - Aug 18</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Income				
4600.00 · Grants	0.00	125,000.00	-125,000.00	0.0%
4700.00 · Donations	8,360.00	10,416.62	-2,056.62	80.26%
4800.00 · Membership Dues Donations	461,242.29	294,363.31	166,878.98	156.69%
Total Income	<u>469,602.29</u>	<u>429,779.93</u>	<u>39,822.36</u>	<u>109.27%</u>
Expense				
6100.00 · Salaries	128,615.63	125,388.75	3,226.88	102.57%
6300.00 · Employee Benefits	30,166.20	32,600.81	-2,434.61	92.53%
6500.00 · Occupancy	11,747.37	15,918.75	-4,171.38	73.8%
6510.10 · Communications	1,557.10	920.81	636.29	169.1%
6520.10 · Postage & Delivery	7.51	62.50	-54.99	12.02%
6530.10 · Supplies	1,412.08	943.75	468.33	149.62%
6540.10 · Printing	2,880.67	1,145.81	1,734.86	251.41%
6552.10 · Equipment Lease/Maintenance	832.15	416.62	415.53	199.74%
6554.10 · Equipment/Furniture Purchase	0.00	354.12	-354.12	0.0%
6560.10 · Insurance	523.63	770.81	-247.18	67.93%
6565.10 · Dues & Licenses	4,250.00	2,335.45	1,914.55	181.98%
6570.10 · Subscriptions/Publications	9,665.28	6,875.00	2,790.28	140.59%
6580.10 · Marketing and Outreach	75,628.46	52,083.35	23,545.11	145.21%
6590.10 · Miscellaneous Expense	0.00	10,416.62	-10,416.62	0.0%
7010.10 · Audit/Accounting	38.04	1,250.00	-1,211.96	3.04%
7020.10 · Legal Services	687.50	4,166.70	-3,479.20	16.5%
7110.10 · Board of Directors	0.00	2,083.31	-2,083.31	0.0%
7200.10 · Travel & Registration Fees	1,061.58	833.31	228.27	127.39%
7275.10 · Staff Development	0.00	2,083.31	-2,083.31	0.0%
7300.00 · Meetings	1,565.39	2,916.62	-1,351.23	53.67%
7350.00 · Training	3,835.34	4,166.62	-331.28	92.05%
7500.00 · Consultants	158,451.13	162,046.62	-3,595.49	97.78%
Total Expense	<u>432,925.06</u>	<u>429,779.64</u>	<u>3,145.42</u>	<u>100.73%</u>
Net Income	<u><u>36,677.23</u></u>	<u><u>0.29</u></u>	<u><u>36,676.94</u></u>	<u><u>12,647,320.69%</u></u>

CaliforniaHealth Plus Advocates

Balance Sheet

As of August 31, 2018

	Aug 31, 18
ASSETS	
Current Assets	
Checking/Savings	
1000.00 · Cash	
1012.00 · First Citizens - checking	76,007.40
Total 1000.00 · Cash	76,007.40
Total Checking/Savings	76,007.40
Accounts Receivable	
1310.00 · Accounts Receivable - Misc	3,250.00
Total Accounts Receivable	3,250.00
Total Current Assets	79,257.40
TOTAL ASSETS	79,257.40
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2020.00 · Due to CPCA	5,076.01
Total Accounts Payable	5,076.01
Total Current Liabilities	5,076.01
Total Liabilities	5,076.01
Equity	
3900 · Retained Earnings	37,504.16
Net Income	36,677.23
Total Equity	74,181.39
TOTAL LIABILITIES & EQUITY	79,257.40

Date: October 3, 2018
To: CaliforniaHealth+ Advocates Board of Directors
From: Victor Christy, Assistant Director of Legislative Affairs
Re: Endorsement Data Compilation

MEMORANDUM

I. Overview

The following memo provides an overarching objective review of the 2018 endorsement process CaliforniaHealth+ Advocates has engaged in.

For incumbent candidates running for re-election:

- There were 85 total Legislative Seats where an incumbent was running for re-election
- Those 85 seats were comprised of 59 Democrats (69%) and 26 Republicans (31%)
- Advocates endorsed 48 incumbents for the November General Election (56.47% of Total Incumbents)
- Those 48 endorsed incumbents were comprised of 43 Democrats (89%) and 5 Republicans (11%)
- Out of those 48, 15 completed and submitted a questionnaire (31%)

For candidates running in open seats:

- There were 12 open races and 3 special elections
- Advocates reached out to all candidates running in those 15 seats and ultimately interviewed 16 individuals who had expressed an interest in our endorsement process
- 28 health center leaders from across the state joined Advocates staff in one or more of the in person interviews
- Out of 15 open races, 8 were solidly Democratic (53%), 3 were solidly Republican (20%), 3 Leaned Democrat (20%) and 1 Leaned Republican (6%).
- The Board ultimately voted to endorse Ten Democrats in those 15 races (66.6% of Total Open Races)
- No Republicans in open races were endorsed

II. List of Endorsed Candidates

Race	Candidate	County/Counties
Assembly District 01	Brian Dahle - R	Butte, Lassen, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou
Assembly District 02	Jim Wood - D	Del Norte, Humboldt, Mendocino, Sonoma
Assembly District 04	Cecilia Aguiar-Curry - D	Colusa, Lake, Napa, Solano, Sonoma, Yolo
Assembly District 10	Marc B. Levine - D	Marin, Sonoma
Assembly District 11	Jim L. Frazier Jr. - D	Contra Costa, Sacramento, Solano
Race	Candidate	County/Counties
Assembly District 13	Susan Talamantes Eggman - D	San Joaquin

Assembly District 15	Buffy Wicks - D*	Alameda, Contra Costa
Assembly District 17	David S. Chiu - D	San Francisco
Assembly District 18	Rob Bonta - D	Alameda
Assembly District 19	Phillip Y. Ting - D	San Francisco, San Mateo
Assembly District 20	Bill Quirk - D	Alameda
Assembly District 21	Adam Gray - D	Merced, Stanislaus
Assembly District 22	Kevin Mullin - D	San Mateo
Assembly District 24	Marc Berman - D	San Mateo, Santa Clara
Assembly District 28	Evan Low - D	Santa Clara
Assembly District 30	Robert Rivas - D*	Monterey, San Benito, Santa Clara, Santa Cruz
Assembly District 31	Dr. Joaquin Arambula - D	Fresno
Assembly District 32	Rudy Salas Jr. - D	Kern, Kings
Assembly District 37	Monique Limon - D	Santa Barbara, Ventura
Assembly District 38	Dante Acosta - R	Los Angeles, Ventura
Assembly District 39	Luz Rivas - D	Los Angeles
Assembly District 40	James Ramos – D*	San Bernardino
Assembly District 41	Chris Holden - D	Los Angeles, San Bernardino
Assembly District 42	Chad J. Mayes - R	Riverside, San Bernardino
Assembly District 44	Jacqui V. Irwin - D	Los Angeles, Ventura
Assembly District 46	Adrin Nazarian - D	Los Angeles
Assembly District 47	Eloise Gomez Reyes - D	San Bernardino
Assembly District 48	Blanca E. Rubio - D	Los Angeles
Assembly District 50	Richard H. Bloom - D	Los Angeles
Assembly District 51	Wendy Carrillo - D	Los Angeles
Assembly District 52	Freddie Rodriguez - D	Los Angeles, San Bernardino
Assembly District 53	Miguel Santiago - D	Los Angeles
Assembly District 54	Sydney Kamlager- Dove - D	Los Angeles
Assembly District 56	Eduardo Garcia - D	Imperial, Riverside
Assembly District 60	Sabrina Cervantes - D	Riverside
Assembly District 63	Anthony Rendon - D	Los Angeles
Assembly District 64	Mike A. Gipson - D	Los Angeles
Assembly District 65	Sharon Quirk-Silva - D	Orange
Assembly District 66	Al Muratsuchi - D	Los Angeles
Assembly District 72	Josh Lowenthal - D*	Orange
Assembly District 76	Tasha Boerner Horvath - D*	San Diego
Assembly District 77	Brian Maienschein - R	San Diego
Assembly District 78	Todd Gloria - D	San Diego
Assembly District 79	Shirley N. Weber - D	San Diego
Assembly District 80	Lorena Gonzalez Fletcher - D	San Diego
Senate District 02	Mike McGuire - D	Del Norte, Humboldt, Lake, Marin, Mendocino, Sonoma, Trinity
Senate District 06	Richard Pan M.D. - D	Sacramento, Yolo
Senate District 12	Anna Caballero - D*	Fresno, Madera, Merced, Monterey, San Benito, Stanislaus
Senate District 18	Robert M. Hertzberg - D	Los Angeles
Race	Candidate	County/Counties
Senate District 20	Connie M. Leyva - D	Los Angeles, San Bernardino

Senate District 22	Mike Eng - D*	Los Angeles
Senate District 24	Maria Elena Durazo - D*	Los Angeles
Senate District 26	Ben Allen - D	Los Angeles
Senate District 30	Holly J. Mitchell - D	Los Angeles
Senate District 34	Janet Nguyen - R	Orange
Senate District 40	Ben Hueso - D	Imperial, San Diego

** Indicates open races*

Date: October 3, 2018

To: CaliforniaHealth+ Advocates Board of Directors

From: Victor Christy, Assistant Director of Legislative Affairs

Re: Proposed Modification to Endorsement Process

MEMORANDUM

Background

During the April Advocacy Committee meeting, Advocates staff presented a proposal to endorse a group of incumbent legislators. Members of the Committee expressed a concern that there were too many legislators proposed for endorsement, and that instead the list should be smaller to ensure greater impact. As a result, a workgroup was created to identify specific criteria and a scoring rubric for staff to use in identifying a second round of potential endorsements. The subgroup included Committee Chair Marie Torres (AltaMed), Cathy Frey (CPCA board member, WellSpace Health), Anthony White (Family Health Centers of SD) and Tim Fraser (Health Center Partners of SoCal).

The subgroup developed, and the Advocacy Committee and Board ultimately approved the following criteria for incumbents:

1. Legislative Scorecard – 50% weight given towards overall total
2. Has Incumbent Legislator been helpful to a health center – 20% weight given towards overall total
3. Has the Incumbent Legislator made public comments in support of health centers – 15% weight given towards overall total
4. Has Incumbent Legislator visited a health center – 15% weight given towards overall total
5. Bonus points were given to those legislators who authored our bills, served on either the Health or Budget Subcommittee on Health and based on a review of their public comments regarding the ACA.

Process Updates

When the open races were being evaluated and endorsements proposed to the Board it became evident to the Board that the criteria being applied to incumbents was not easily transferable to open races as none of the candidates would have a score for the legislative score card- unfairly penalizing them by 50%. The Board requested staff to further review the process used and propose criteria for vetting open races for endorsement.

Considerations

In reviewing the existing criteria and developing the proposed criteria (outlined below) staff took into consideration a few elements, first of which was the Board dialogue during the call on August 29th. It was clear from that call that issues of principle (e.g. inclusivity) needed to have consideration in the vetting of candidates. Weighting principles however can be challenging when one of the objectives of the Board has been to ensure we are endorsing a bipartisan slate. Lastly, Advocates lobbyists and consultants caution the Board from using weights on the criteria as endorsement decisions must involve larger political considerations that are not easily captured by weights.

Acknowledging this panacea of factors, Advocates staff have prepared a set of recommendations to include in our next round of endorsements for Board discussion and consideration.

RECOMMENDATIONS FOR ACTION

1. Existing Criteria for Incumbents

After review of the criteria for incumbents we do believe the criteria worked well and it enabled Advocates to endorse 5 Republicans. However, in regards to principles, there are only bonus points awarded to an incumbent regarding their position on the ACA. Taking into account the recommendation to not include weights, the below criteria are now just factors for consideration.

ACTION: In light of this staff recommend adding a section on “Principles” to the criteria and dropping the weights.

1. Legislative Scorecard
2. Has Incumbent Legislator been helpful to a health center
3. Has the Incumbent Legislator made public comments in support of health centers
4. Has Incumbent Legislator visited a health center
5. Principles

2. Proposed Principles to add to both Incumbent and Open Race Criteria

The following questions are based upon the policy priorities the Advocates Board approved in 2018. Candidate’s records and the public positions for those in open races would be vetted against these questions. Each question is awarded 1 point for a total of 10.

1. Does the Candidate Support Access to health care for All?
2. Will the Candidate protect Californian’s right to comprehensive health care coverage?
3. Does the candidate support the ACA?
4. Does the candidate support Medicaid Expansion?
5. Does the candidate support a strong and robust Medicaid program that remains an entitlement?
6. Does the candidate support women’s health?

7. Does the candidate support immigrant rights?
8. Will the candidate support removing health access barriers to vulnerable populations including immigrant communities?
9. Does the candidate support a patient's ability to access culturally competent and linguistically appropriate care?
10. Will the candidate address the social determinants of health which affects the patients we serve?

3. Proposed Criteria to Vet Candidates in Open Races

The criteria below reflect many of the questions in the incumbent criteria but provide opportunity for candidates who do not yet have a legislative score card to demonstrate their commitment to the Advocates' values and mission.

1. Does the candidate have an existing relationship with a health center or tried to be helpful in anyway
2. Is the candidate involved in a constructive manner with organizations that work with health centers, such as another community group, that advances community wellbeing and health?
3. Has the candidate made public remarks in support of issues that are important to health centers?
4. Has the Candidate been to a health center?
5. Engagement and review from health centers during open interviews and review of the questionnaire
6. Principles

Date: October, 3, 2018
To: Board of Directors
From: Andie Patterson, Director of Government Affairs
Re: Fundraising Update

MEMORANDUM

I. Amount Raised

Advocates has raised a total of \$23,410 in non c4 monies with outstanding commitments of \$2,050 for a total of \$25,460 since May 2017.

The funds raised have gone and continue to go to covering the expenses of Advocates staff to engage in research and outreach on non C3 projects. This work to date has cost approximately \$21,984

II. Process for Fundraising

Staff have commenced following up with those individuals who have committed but have not provided the money to the C4.

Per the discussion and request from the Board, the Board has all been assigned CEOs to contact in the hope that a meaningful dialogue can occur among colleagues and encourage participation and contribution to the Endorsement efforts of Advocates.

III. Question

- What has the experience of fundraising been like?
- What are the conversations like?
- Are individuals supportive of the endorsement work?
- What new paths can we undertake to continue our fundraising and growing the endeavor?

Date: October 3, 2018
To: CaliforniaHealth+ Advocates Board of Directors
From: Victor Christy, Assistant Director of Legislative Affairs
Re: Public Affairs Peer Network Update

MEMORANDUM

I. Overview

The Public Affairs Peer Network (PAPN), which meets once a month, provides a forum for health center and consortia staff who engage in public affairs work (government, community, media, advocacy, etc.) to share best practices and learn from one another.

II. Work to Date

The PAPN, chaired by Ana Melgoza from San Ysidro Health met twice during the third quarter of the year.

During July's meeting, Community Health Partnership's Policy and External Affairs Managers, Cathy Hyde, provided PAPN members an overview of the results from their summer Civic Engagement Academy pilot program for community health center board members and staff. PAPN members also shared their plans for national health center week and voter registration activities planned for September through October.

August's meeting was postponed until September.

III. Next Steps

The PAPN continues to focus on finding innovative ways to strengthen advocacy and to provide feedback to CaliforniaHealth+ Advocates' staff on how to best support health centers with elected official engagement. In addition, the PAPN will continue to meet the Fourth Tuesday of each month at 2:00 p.m.

If you would like to be included in future PAPN meetings, please contact Victor Christy at victor@healthplusadvocates.org.

Date: October 3, 2018
To: CaliforniaHealth+ Advocates Board
From: Carmela Castellano-Garcia, President and CEO
Re: Designation of CaliforniaHealth+ Advocates Board Members for 2019

MEMORANDUM

I. Summary

The Advocates Bylaws, which were ratified by the CPCA Board of Directors on January 15, 2016 and by CaliforniaHealth+ Advocates on February 23, 2016, state that the CPCA Board of Directors will be Advocates' "Designator." As the Designator, CPCA is charged with designating the Advocates Board of Directors. The Designator retains the right to add or remove directors at any time, with or without cause. The Designator has the discretion to select whatever process it deems necessary to select candidates for designation.

The Bylaws currently allow for no less than three (3) and no more than 15 members, and the Board has been comprised of nine (9) members since inception in 2016. Of the nine (9) member Board, four (4) members are considered "interested", (i.e. CPCA Board members); and five (5) have been "disinterested" (non CPCA Board members; health center CEOs). Directors serve 3-year terms; and it's also been informal policy to have the CPCA Board Chair also serving on the Advocates Board. Lastly, Board composition aims to have fair geographic representation.

II. 2019 Proposed Designation

There are two (2) individuals that have terms that expire in October 2018:

- Naomi Fuchs (CPCA Board member; "interested" member)
- Corinne Sanchez (Health Center CEO; "disinterested" member)

Staff recommends:

- Reappoint Naomi Fuchs to serve in the position vacated by current Board Chair Scott McFarland; Scott has requested that Naomi fill the remainder of his term.
- Reappoint Corinne Sanchez to continue serving in her role.

Date: October 3, 2018
To: CaliforniaHealth+ Advocates Board of Directors
Re: Proposed Slate for Election

MEMORANDUM

Action: Elect the following slate of directors to be the 2019 slate of officers

- *Chair (2021)*
Corinne Sanchez, Chief Executive Officer
El Proyecto del Barrio
Southern California Region
- *Vice Chair (2021)*
Kerry Hydash, Chief Executive Officer
Family Health Care Network
Central Valley Region
- *Secretary (2019)*
Lisa Maas, Executive Director
Californians Allied for Patient Protection
Statewide
- *Treasurer (2019)*
Naomi Fuchs, Executive Director
Santa Rosa Community Health Center
Bay Region