



californiahealth⁺ advocates

ADVANCING THE MISSION OF COMMUNITY HEALTH CENTERS

Virtual DAY AT THE CAPITOL • MAY 25 - 27, 2021

"CAPITOL POWER HOUR" TWITTERSTORM

Advocate for California community health centers on social media!

Tuesday, May 25th (12-1pm)

Wednesday, May 26th (12-1pm)

Thursday, May 27th (12-1pm)

GOAL: Raise awareness and boost conversations around our budget priorities to highlight the immediate and long-term impact on California's community health centers.

"**Capitol Power Hour**" will be a one-hour period during which advocates join together to send a high volume of tweets advocating for health centers. We have prepared sample tweets for you for the three different priority areas; you can copy and paste them throughout the hour or schedule your tweets in advance. You can also create your own tweets and use the hashtags below to keep us together. Please retweet and favorite tweets as they are sent out!

Use Hashtags:

#DAC2021

#CHCs4CA

#ValueCHCs

#FundCHCs

#YesOnAB32

#Thankful4Telehealth

#AccessTelehealth

#SameDayVisits

#CABudget

Tag:

@HealthPlusAdv

@CPCA

@CAGovernor

Sample Posts & Graphics

Tuesday, May 25th: AB 32 (Telehealth/Telephone Visits)

(@CAGovernor or Legislator), AB 32 will ensure that telehealth and telephonic care is available to all Medi-Cal patients regardless of who they are, what language they speak, where they live or where they seek care. #AccessTelehealth #YesOnAB32 #CHCs4CA

(@CAGovernor or Legislator) the digital divide persists in many communities across California, impacting millions of Californians. We must maintain telephone visit flexibility for health centers and their patients. (@Legislator) #AccessTelehealth #YesOnAB32 #DAC2021

(@CAGovernor or Legislator) telehealth and telephone visits decrease barriers and increases access to care for health center patients. Support AB 32 and let us head towards an equitable health care delivery system. #AccessTelehealth #Thankful4Telehealth #YesOnAB32

Wednesday, May 26th: Medi-Cal Pharmacy Rx Transition/340B

(@CAGovernor or Legislator) an increase to the Supplemental Payment Pool will ensure CHCs will retain vital services previously funded through 340B. #DAC2021 #CHCs4CA #FundCHCs

(@CAGovernor or Legislator) support the request to increase the supplemental payment pool with an additional \$50M from the general fund with the goal of mitigating the losses of 340B savings. SPP plays an integral role in supporting key health services provided by CHCs. #DAC2021 #CHCs4CA #FundCHCs

(@CAGovernor or Legislator) support an increase to the Supplemental Payment Pool to offset the losses that health centers will endure due to the pharmacy transition. The additional funding will preserve critical CHCs services such as COVID-19 testing and vaccinations. #DAC2021 #FundCHCs

Thursday, May 27th: SB 316 (Same-Day Visits)

(@CAGovernor or Legislator) #SB316 will remove access barriers to integrated behavioral health services, particularly in minority communities, where patients experience stigma around accessing behavioral health services. #SameDayVisits #DAC2021 #ValueCHCs

(@CAGovernor or Legislator) it is time to join our neighbors in WA, OR, NV, and AZ, along with 28 other states where they finance and pay for CHC patients to get their primary care and behavioral health needs met on the same day. #SameDayVisits #DAC2021 #ValueCHCs

(CA Governor or @Legislator) approximately 35M people are expected to develop a new behavioral health condition due to the COVID-19 pandemic. It is important for CHCs to be supported so primary care providers can provide a warm hand off to a behaviorist if a CHC patient displays a need for services. #SameDayVisits #DAC2021 #ValueCHCs

Downloadable Graphics

**ALLOW
TELEPHONE
& VIDEO
VISITS!**
#YesonAB32
Access to Care
Equity



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**KEEP PATIENTS
CONNECTED WITH
TELEHEALTH VISITS!**



#ValueCHCs

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ALLOW SAME DAY VISITS



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**Increase the
Supplemental
Payment Pool**



#CHCs4CA