

2025

THE WAY FORWARD
TOWARD

Health Equity



HEALTH CENTER PARTNERS
of Southern California



A Family of Companies

Strategic Plan Overview

Health Center Partners (HCP) has completed work on a forward-looking three-year strategic plan that outlines how the family of companies will accelerate growth as it emerges from the COVID-19 pandemic and drives innovation in how primary care is delivered and transform how it leverages the power of its network to address social, economic, and structural inequities to create a path toward health equity.

HEALTH CENTER PARTNERS

HCP accelerates excellence in primary care through innovation and collaboration to achieve health equity. HCP aims to remain a leader in the field of regional primary care associations.

Through its **market leadership**, HCP will elevate primary care through innovative programming that supports data-driven and patient-centric service delivery.

HCP will increase **member engagement** by delivering value to members through training and technical assistance, programs and service offerings.

HCP will accelerate growth through data-driven business strategies that **advance performance** as it emerges from the COVID-19 environment.

HCP will lead the way forward toward **health equity** by advancing policy solutions that increase access to care and address social determinants of health.

HEALTH QUALITY PARTNERS

HQP is advancing health equity and wellness through collaborative research and implementation of innovative programs for community health.

HQP will maintain **market leadership** by driving innovation in community health through health services research.

HQP will develop the resources and infrastructure necessary to **advance performance** and build a dynamic portfolio of research and improvement programs that see innovation in delivery of high-value primary care.

HQP will advance **health equity** by partnering with patients to explore barriers to health, change the narrative in community health, and co-design solutions that deliver change.

The strategic plans for each company are centered on four strategic pillars:

Market Leadership

Member Engagement

Advanced Performance

Health Equity

INTEGRATED HEALTH PARTNERS

IHP aims to become a nationally recognized clinically integrated network through alignment of network and member innovation.

IHP is building **market leadership** by establishing itself as the leading network of choice for primary healthcare that delivers value on what matters to patients and families. IHP is focused on building workforce strategies that are rooted in the principles of diversity, equity, and inclusion.

IHP is delivering value and enhancing **member engagement** as a leading integrated health network. IHP is committed to improving access, quality, and operational excellence through the spread and adoption of best practices.

IHP will **advance performance** in the primary care market by driving innovation in value-based purchasing and payment reform.

IHP will be the voice for **health equity** that challenges its communities to identify and address social, economic, environmental, and structural inequities. IHP seeks to build a data-driven network infrastructure that delivers clinical and non-clinical care that meets patient needs and measurably improves health outcomes.

CNECT

CNECT will work to become the GPO market leader in the ambulatory health care industry, delivering innovative solutions focused on advancing member performance. CNECT will leverage its unique position as a social enterprise to improve health equity across member communities.

Through its **market leadership**, CNECT will strengthen its value proposition beyond standard GPO contract transactions to a more integrated value model.

CNECT is enhancing its **member engagement** by developing a division focused on bettering the member experience and utilizing technology, data, and communication to increase member participation, satisfaction, value, and retention.

CNECT will **advance performance** by scaling sales models with new management levels and geographic coverage and driving efficiencies across operational structures to provide specialized support in various capacities.

CNECT will be deliberative and direct in its effort to establish and expand **health equity** by developing a national policy and advocacy division focused on providing policy support and leveraging expertise for its members.