

Supporting Access to Medi-Cal

Community health center enrollment staff help patients enroll in and maintain Medi-Cal by meeting people where they already receive care.

Patients access enrollment support through:

-  Health centers, walk-in enrollment events, and community outreach
-  Referrals from trusted partners and care teams

Enrollment support includes:

-  Application and renewal assistance
-  Bilingual staff and interpreter services in languages including English, Spanish, Arabic, Tagalog, and Vietnamese
-  Post enrollment support, such as scheduling primary care appointments and helping patients understand how to use their coverage

CMS Connecting Kids to Coverage Program

From July 1, 2020 – June 20, 2025:

- 16,600+ children enrolled in or renewed Medi-Cal
- 22,600+ families with children received help completing Medi-Cal applications

Funded by the U.S. Department of Health & Human Services, Centers for Medicare & Medicaid Services Opportunity #CMS-1ZOCMS331498-01-00

Covered California Navigator Program



From July 1, 2020 – Oct 31, 2025, six member health centers helped **20,600+** consumers enroll in coverage, averaging **3,000+** enrollments per year.

Despite Medi-Cal and Covered California options, many eligible Californians remain unenrolled, underscoring the need for **targeted, one on one Navigator assistance.**



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Medi-Cal and Covered California Outreach Activities



Community events

Health fairs, food distributions, markets, school events, libraries, and walk in enrollment events



Paid media & digital outreach

Billboards, iHeart Radio, Spanish language radio, and consent based text reminders

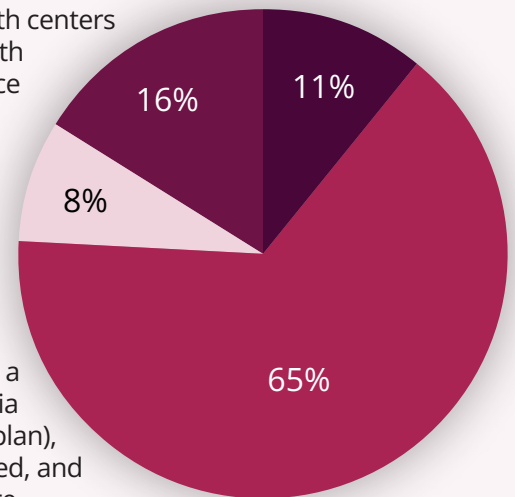


Social media outreach

Facebook, Instagram, LinkedIn, and X

Type of Coverage

Community health centers serve patients with multiple insurance types. Across **679,121** Health Center Partners patients, 65% of patients have Medi-Cal, 16% have private insurance (which includes those in a Covered California qualified health plan), 11% are uninsured, and 8% have Medicare.



■ Medicaid/Medical (444,600)
■ Private Insurance (105,883)

■ Medicare (57,498)
■ Uninsured (71,140)

Source: HRSA (Health Resources and Services Administration), 2024 Uniform Data System (UDS) for 13/17 member health centers.